



THE ADVANTAGES OF THE CANVA APPLICATION IN ENGLISH LEARNING AT HIGH SCHOOL

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ABSTRACT

The quality of learning depends greatly on the teachers' quality and teaching media materials used especially in English language learning. A teacher should be able to create a pleasant atmosphere in the teaching learning process. In learning English teachers are required to adapt to technology so that learning is more attractive to students' interest in learning. One way to create a fun learning atmosphere in learning English is by developing a video learning through the Canva application. Canva is an application that can be used in the process of creating learning media. However, there are still many teachers who are unable to operate various features of technology especially Canva. This study aimed to display an information about the advantage of Canva application in learning English. This study used a qualitative method with the library research approach to collect the data. The data were taken from two previous studies which investigating the benefit of Canva Application. The result of the study shows that Canva Application contributes in a positive way in helping to create English Language Learning materials. It is expected that English teachers to be able to develop video-based learning media because it greatly helps the clarity of the material and attracts interest for students in learning English.

Keywords: *Information technology, Canva Applications, English Learning*

INTRODUCTION

The development of information and communication technologies especially the English language learning media today is quite fast with the presence of a variety of applications that can be downloaded and used in the teaching process in schools. Teachers who are facilitators in the classroom need to learn to use a variety of applications to be able to adapt to change. The application of information technology-based learning media is the use of hardware (hardware) information technology such as computers, laptops, in focus that is supported with the utilization of software (software) such as software to perform presentations, display moving images (video) and sound (audio) as a tool for teachers in delivering learning materials.

Information technology strengthens the human role, namely by presenting information to a task or process (Abdul Kadir (2014:15), while according to Arsyad Sandi (2020), the use of learning media in the teaching learning process can arouse new desires and interests, arouse motivation and stimulation of learning activities and even bring psychological influence on students. This shows the importance of the use of media in learning.

English Teachers, who are one of the leading human resources in the process of improving students' abilities, can leverage technology to facilitate the fulfillment of their tasks from preparation to learning evaluation. In the preparation process, teachers can choose media or applications that suit the skills and needs of students in improving their English language skills. The role of communication and information technology is a means to facilitate the task of teachers in delivering information, knowledge, and skills that can overcome problems. Learning at the same time can help teachers and students to learning goals. (Setiawan, 2018).

In addition, technology presents learning applications that are able to facilitate students to learn independently and to reflect on the materials already discussed in school. (Rahmawan & Dwipa, 2019). One such information technology is the Canva app that can be used by language teachers in presenting more interesting English learning.

METHODS

In writing this article, the author chose a library study approach to dig information about the use of Canva applications in learning English in schools. Authors collected data by analyzing articles that support the advantage of Canva application in the English language learning process. Various data were obtained, analyzed and concluded.

RESULTS AND DISCUSSION

1. Technology Information

The development of information technology in the last ten years has been very rapid, characterized by the development of artificial intelligence that can help the entire section of science and technology. A general term for information technology is anything that helps humans create, change, store, communicate and/or disseminate information. Information technology unites high-speed computing and communication for data, voice, and video. Information technology can provide opportunities and support educators to be able to be more competent in the era of globalization. Technology has emerged as a result of increasing globalization in all lines of life, increasing competition in business and others, so that companies are looking for the latest breakthroughs by leveraging technology.

Information Technology is very important in the development of science especially in education, computerized information technology indicators Muslihudin and Oktafianto (2016:41) which consists of hardware, software, data, procedures, and humans. In accordance with the indicators already mentioned that humans are the primary key to the creation of the latest and advanced information technology.

2. Canva Application

Interesting media can be a stimulus for students in understanding a material in learning. According to Teni (2018), learning media is a tool that can support the learning process so that the meaning and message delivered can be clearer and the learning objectives can be achieved effectively. According to Arsyad Sandi (2020), the use of learning media in the teaching learning process can arouse new desires and interests, arouse motivation and stimulation of learning activities and even bring psychological influence on students.

Canva app is a tool for teachers in creating interesting learning especially English, this app can also help in applying 4 English skills students, ranging from listening, writing, reading and Speaking. An educator should be able to adapt the learning media to the time of the student and also adjust the learning taught to the interests of the students. So is expected to teachers to be able to make learning taught following the latest technology so that it can help and improve the intellectual ability of learners more developed.

This application is also an Online application in which there are many different forms of design that can be used for the creation of English language learning media such as starting from poster design, graphics, brochures, presentations, logos, videos, documents, book cover, diagrams and so on. The

app also provides connections to the media we have to expand the access of students to see learning by using their gadgets wherever they are. In the creation of educational media in the Canva application is very easy, users are provided with a variety of template features and design features that we want, in addition to that we can also reproduce the images or videos that we have as additives to the template that has been provided by the canva application. Teachers and students can create an interesting work to be displayed as an English language learning medium in the classroom and outside. These learning media can be used to boost the learning spirit for students who can use both online and offline.

On this app we can create a wide range of activities and appearances that are attractive to learners in their understanding of English. By using an attractive display and providing clips of videos for the application of listening skills, as well as speaking students, then in the use of this Canva application the skills of teachers in using this application is imperative so that each result of the Canva product that will be shown to students is more interesting and interactive in the learning of English. In writing and reading skills, educators use poster design as well as interesting infographics, so that participants are more interested in reading and writing and create an interesting appearance for them. The results of research conducted by Hadi et al., (2021) show that the use of canva applications is effective in facilitating students in improving their writing skills.

3. English Learning

English is a universal language because it is used by most countries in the world as the primary language. In addition, English is one of the international languages that is important to master or learn. Some countries, especially the former British colonial countries, place English as the second language to be mastered after their native language. Although English is a foreign language in Indonesia, it occupies an important place in our daily life. This is evident in the world of education. English was officially taught as a foreign language in Indonesian schools following the decision of the Ministry of Education and Culture in 1967. The change in English has also begun to spread widely in Indonesia as this learning system is being implemented. English is one of the lessons taught to students from the elementary level to the college. Development of English language skills contextually and gratefully according to the context as well as the conditions and situations of the student's daily life. This is to produce a form of English learning that more touches the language needs of learner.

CONCLUSION

Canva app is a tool for teachers in creating interesting learning especially English, this app can also help in applying 4 English skills students, ranging from listening, writing, reading and speaking. Teachers and students can create an interesting work to be displayed as an English language learning medium in the classroom and outside.

By using an attractive display and providing clips of videos for the application of listening skills, as well as speaking students it would make a interactive and fun learning activity. In writing and reading skills, educators use poster design as well as interesting info graphics. As a result, the participants are more interested in reading and writing because it can create an interesting appearance for them.

The advantage of Canva Application is effective in facilitating students in improving their writing skills. Development of English language skills contextually and gratefully according to the context as well as the conditions and situations of the student`s daily life, especially with the technology development. Therefore, it is expected to teachers to be able to make learning taught following the latest technology so that it can help and improve the intellectual ability of learners more developed.

ACKNOWLEDGEMENT

Authors may wish to thank those who have supported their work here. They should also give credits to funding bodies and departments that have been of help during the project, for instance by supporting it financially.

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